

Trade Catalogue

Watches

SS 2018

125 SINCE 1893
A Swiss Company



 **WENGER®**

wenger.ch

Summary

Classic / Metropolitan

Urban Classic	4
Urban Classic Lady	12
Urban Donnissima	14
Urban Metropolitan	18
Metropolitan Donnissima	21
City Classic	24
City Very Lady	30

Sport

Seaforce	32
Attitude Heritage	38
Attitude	42
Roadster	48
City Active	52
Avenue	55
Retail	62
Features Description	67

About the Brand

Founded as a knife factory in 1893 in Courtételle, a small place near Delémont in the Swiss Jura region. Wenger can look back on **125 years history**. This history is shaped by a passion for quality, precision and outstanding craftsmanship as well as many iconic products, including the world - famous "Swiss Army Knife". Wenger widened its product range, which is popular across the world, to include watches from 1997 and later luggage. The brand retained its distinct identity after the takeover by Victorinox in 2005 and continued to develop its product lines further. In 2013 Victorinox integrated Wenger knives into its own range so that Wenger could concentrate on global development of its two most successful segments - watches and luggage.

Agile, up - to - date and at home in the world´s cities, but always with its traditional Swiss roots in mind. This is the world Wenger. Wenger´s timekeepers and luggage are reliable, functional and well designed, and they capture the spirit of the times. They are conceived for people who travel a lot and who therefore want to count on a Swiss brand at a reasonable price.

Wenger Watches

Wenger´s watches are the perfect companions for those with sophisticated demands, practical, highly functional and reliable.

The best Swiss quality at reasonable prices. Whether with an urban look or popular vintage style, sporty or classically elegant, every design reflects visible and tangible attention to the smallest detail.

The wide range of three-hand models and chronographs that are water-resistant to 20 ATM/200 m offers everything you need for an active, mobile lifestyle. Wenger is rigorous in its use of exclusively Swiss mechanisms as well as high-quality materials such as stainless steel with a PVD finish and sapphire coated cristal.

Wenger also offers a three year guarantee for every watch.

Wenger® Urban Classic



 **WENGER®**

wenger.ch



Urban Classic Chrono
01.1743.104



Urban Classic Chrono
01.1743.105



Urban Classic Chrono
01.1743.101



Urban Classic Chrono
01.1743.106



SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

S
CC

44 mm

22 mm

Classic
Urban Classic

SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

PVD

S
CC

44 mm
42 mm

22 mm



Urban Classic Chrono
01.1743.102



Urban Classic Chrono
01.1743.103



Urban Classic
01.1741.124



Urban Classic
01.1741.125





Urban Classic
01.1741.101



Urban Classic
01.1741.102



Urban Classic
01.1741.103



SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC

42 mm

22 mm

Classic
Urban Classic

SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC

 42 mm

 22 mm



Urban Classic
01.1741.104



Urban Classic
01.1741.105



Urban Classic
01.1741.106



Urban Classic
01.1741.107





New

Urban Classic

01.1741.122



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

42 mm 

22 mm 



New

Urban Classic

01.1741.123



Classic
Urban Classic

SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

42 mm

22 mm



Urban Classic
01.1741.109



Urban Classic
01.1741.110



Urban Classic
01.1741.113



Urban Classic
01.1741.114





Urban Classic
01.1741.108



Urban Classic
01.1741.112



Urban Classic
01.1741.111



Urban Classic
01.1741.115



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

PVD

S
CC

42 mm 

22 mm 

Wenger[®] Urban Classic Lady



 **WENGER**[®]

wenger.ch



Urban Classic Lady
01.1721.112



Urban Classic Lady
01.1721.113



Urban Classic Lady
01.1721.110



Urban Classic Lady
01.1721.111



SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC





Wenger®
Urban Donnissima

 **WENGER®**

wenger.ch



Urban Donnissima
01.1721.104



7 630000 727558



Urban Donnissima
01.1721.101



7 630000 727589



Urban Donnissima
01.1721.114



7 630000 731715

SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC

35 mm

17 mm

Classic
Urban Donnissima



Urban Donnissima
01.1721.108



SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

S
CC



Urban Donnissima
01.1721.109



Urban Donnissima
01.1721.107





Urban Donnissima
01.1721.103



7 630000 727565



Urban Donnissima
01.1721.102



7 630000 727572



Urban Donnissima
01.1721.106



7 630000 730671



Urban Donnissima
01.1721.105



7 630000 730688

SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC

35 mm



17 mm



Wenger[®] Urban Metropolitan



 **WENGER**[®]

wenger.ch



Urban Metropolitan
01.1741.117



7 630000 730718



Urban Metropolitan
01.1741.121



7 630000 730879



Urban Metropolitan
01.1741.120



7 630000 730862



Urban Metropolitan
01.1741.118



7 630000 730701

SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

PVD

S
CC

42 mm

22 mm

Classic
Urban Metropolitan

SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

PVD

S
CC

42 mm

22 mm



Urban Metropolitan
01.1741.119





Wenger® Metropolitan Donnissima

 **WENGER**®

wenger.ch

Classic
Metropolitan Donnissima

SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

PVD

S
CC

 38 mm

 17 mm



Metropolitan Donnissima
01.1731.106



Metropolitan Donnissima
01.1731.105



Metropolitan Donnissima
01.1731.107





Metropolitan Donnissima
01.1731.101



Metropolitan Donnissima
01.1731.102



Metropolitan Donnissima
01.1731.103



Metropolitan Donnissima
01.1731.104



SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

S
CC

38 mm

17 mm

Wenger[®] City Classic



 **WENGER**[®]

wenger.ch



City Classic
01.1441.119



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

PVD

S
CC

43 mm
34 mm

21 mm
17 mm



City Classic
01.1441.107



City Classic
01.1421.102



Classic
City Classic



City Classic
01.1441.118

City Classic
01.1421.112



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

S
CC

43 mm
34 mm

21 mm
17 mm



City Classic
01.1441.117





City Classic
01.1441.102



City Classic
01.1421.114



City Classic
01.1441.106



City Classic
01.1421.101



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

PVD

S
CC

43 mm
34 mm

21 mm
17 mm

Classic
City Classic



City Classic
01.1441.105



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

S
CC

43 mm
34 mm

21 mm
17 mm



City Classic
01.1421.105





City Classic
01.1441.101



City Classic
01.1421.103



City Classic
01.1441.104



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

S
CC

43 mm
34 mm

21 mm
17 mm



Wenger®
City Very Lady

 **WENGER®**



City Very Lady
01.1421.113



City Very Lady
01.1421.109



City Very Lady
01.1421.107



City Very Lady
01.1421.110



SWISS
MADE

3Y
WARRANTY

SQ

30

steel
316L

PVD

S
CC

34 mm

17 mm

Wenger[®] Seaforce



 **WENGER**[®]



New

Seaforce
01.0641.127



New

Seaforce
01.0643.113



New

Seaforce
01.0641.126



New

Seaforce
01.0643.112



SWISS
MADE

3Y
WARRANTY

SQ

200

31



steel
316L

PVD

S
CC

Si

43 mm

22 mm



Sport
Seaforce

SWISS
MADE

3Y
WARRANTY

SQ

200

31



steel
316L

S
CC

Si



Seaforce
01.0641.128



Seaforce
01.0643.114





Seaforce
01.0641.120



7 612752 953522



Seaforce
01.0643.111



7 612752 953775



Seaforce
01.0641.119



7 612752 953515



Seaforce
01.0641.124



7 630000 726957

SWISS
MADE

3Y
WARRANTY

SQ

200

31



steel
316L

S
CC

Si

43 mm

22 mm



Sport
Seaforce

SWISS
MADE

3Y
WARRANTY

SQ

200

31



steel
316L

S
CC

Si

43 mm

22 mm



Seaforce
01.0641.118



7 612752 953508



Seaforce
01.0643.109



7 612752 953751



Seaforce
01.0641.117



7 612752 953492



Seaforce
01.0643.108



7 612752 953744



Seaforce
01.0641.125



SWISS
MADE

3Y
WARRANTY

SQ

200

31



steel
316L

S
CC

43 mm

22 mm





Wenger®

Attitude Heritage

 **WENGER**®



New

Attitude Heritage
01.1541.112



7 630000 731173



New

Attitude Heritage
01.1541.111



7 630000 731166



New

Attitude Heritage
01.1541.113



7 630000 731180

SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

S
CC

42 mm

22 mm

Sport
Attitude Heritage



Attitude Heritage
01.1541.106



Attitude Heritage
01.1541.108



SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

S
CC

42 mm

22 mm



Attitude Heritage
01.1541.105



Attitude Heritage
01.1541.107





Attitude Heritage
01.1541.109



SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

S
CC

42 mm

22 mm



Attitude Heritage
01.1541.110



SPECIAL EDITION



Wenger®
Attitude

125 SINCE 1893
A Swiss Company

 **WENGER®**

wenger.ch



New

SPECIAL EDITION 125th

Attitude Chrono
01.1543.125



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

PVD

S
CC

KMH
MPH

44 mm

22 mm



New

Attitude Chrono
01.1543.107



New

Attitude Chrono
01.1543.106



Sport
Attitude



Attitude Chrono
01.1543.108



Attitude Chrono
01.1543.109



Attitude Chrono
01.1543.110



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

KMH
MPH

44 mm

22 mm



Attitude Chrono
01.1543.101



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

44 mm 

22 mm 



Attitude Chrono
01.1543.102



Sport
Attitude

SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

PVD

S
CC

44 mm

22 mm



Attitude Chrono
01.1543.105



Attitude Chrono
01.1543.103



Attitude Chrono
01.1543.104





Attitude
01.1541.101



Attitude
01.1541.102



Attitude
01.1541.104



Attitude
01.1541.103



SWISS
MADE

3Y
WARRANTY

SQ

100

31

Mon

steel
316L

PVD

S
CC

42 mm

22 mm

Wenger[®] Roadster



 **WENGER**[®]

wenger.ch



New

Roadster Black Night
01.1843.107



New

Roadster Black Night
01.1843.105



New

Roadster Black Night
01.1843.106



SWISS
MADE

3Y
WARRANTY

SQ

100

31



steel
316L

PVD

S
CC

KMH
MPH

45 mm



22 mm



Sport
Roadster



Roadster Black Night
01.1841.105



7 630000 727473



Roadster Black Night
01.1843.104



7 630000 727510



Roadster Black Night
01.1841.104



7 630000 727480



Roadster Black Night
01.1843.103



7 630000 727527

SWISS
MADE

3Y
WARRANTY

SQ

100

31



steel
316L

S
CC

KMH
MPH

45 mm

22 mm



Roadster Black Night
01.1841.101



Roadster Black Night
01.1841.102



Roadster Black Night
01.1843.101



Roadster Black Night
01.1843.102



SWISS
MADE

3Y
WARRANTY

SQ

100

31



steel
316L

PVD

S
CC

Si

KMH
MPH

45 mm 

22 mm 

Wenger®
City Active



 **WENGER®**

wenger.ch



New

City Active
01.1441.124



New

City Active
01.1441.123



New

City Active
01.1441.125



SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

PVD

S
CC

Si

43 mm

21 mm

Sport
City Active

SWISS
MADE

3Y
WARRANTY

SQ

30

31

steel
316L

PVD

S
CC

Si

43 mm

21 mm



City Active
01.1441.108



City Active
01.1441.109



City Active
01.1441.110



City Active
01.1441.111



Wenger[®]
Avenue



 **WENGER**[®]

wenger.ch

Sport
Avenue



Avenue
01.1641.104



Avenue
01.1621.104



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

42 mm
35 mm

22 mm
17 mm



Avenue
01.1641.102



Avenue
01.1621.102





Avenue
01.1641.101



7 630000 726759



Avenue
01.1621.101



7 630000 726704



Avenue
01.1641.103



7 630000 726735



Avenue
01.1621.103



7 630000 726681

SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

Si

42 mm
35 mm

22 mm
17 mm

Sport
Avenue



Avenue
01.1641.110



Avenue
01.1641.111



Avenue
01.1641.112



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

Si

42 mm

22 mm



Avenue
01.1641.105



Avenue
01.1621.105



Avenue
01.1641.106



Avenue
01.1621.106



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

Si

42 mm
35 mm

22 mm
17 mm

Sport
Avenue



Avenue
01.1641.107



Avenue
01.1621.107



Avenue
01.1641.109



SWISS
MADE

3Y
WARRANTY

SQ

100

31

steel
316L

S
CC

Si

42 mm
35 mm

22 mm
17 mm



Avenue
01.1621.108



SWISS
MADE

3Y
WARRANTY

SQ

100

steel
316L

Si

S
CC

35 mm

17 mm

Wenger® Retail Material



 **WENGER®**

wenger.ch



Main Base Set

Ref: 87033

Dimensions:

Base W 40cm X D 35cm H 4.5cm
with max estention/wings W 110cm

Display capacity:

45 Watches

Material:

MDF Laquered White
mat with
red Pantone 200C demi-mat.
Logo injection
mould and artwork printed



Small Display Set

Ref: 87037

Dimensions:

Backwall W 30cm x H 35cm
Base W 30cm X D 25 cm H 4.5cm
with max estention/wings W 80cm

Display capacity:

25 Watches

Material:

MDF Laquered White
mat with
red Pantone 200C demi-mat.
Logo injection
mould and artwork printed



Wenger Watch Stand Set

Ref: 87038

Dimensions:

Large: W 5cm x H 7cm D 5cm
Medium: W 5cm x H 5,5cm D 5cm
Small: W 5cm x H 4,5cm D 5cm

Content

2 LARGE + 2MEDIUM + 2 SMALL

Material:

Injection mould White mat and
P200C semi-mat logo printed



Backwall Big
Ref: 87039

Dimensions:
W 40cm x H 50cm x D 2.5cm
Content
Backwall BIG
Visual Forex double side printed
Material:
MDF Laquered White
mat with
red Pantone 200C demi-mat.
Logo injection
mould and artwork printed



Backwall Midi
Ref: 87034

Dimensions:
W 40cm x H 37cm x D 2.5cm
Content
Backwall BIG
Visual Forex double side printed
Material:
MDF Laquered White
mat with
red Pantone 200C demi-mat.
Logo injection
mould and artwork printed



Backwall Small
Ref: 87035

Dimensions:
W 40cm x H 17cm D 5,5 cm
Material:
MDF Laquered White
mat with
red Pantone 200C demi-mat.
Logo injection
mould and artwork printed



Counter
Ref: 87015

Dimensions:
Sizes: H 100cm - W 120cm - D 60cm
Material
MDF, Tempered Glass with LED illumination.
Display Capacity:
60 sku's on shelf with locked storage, shelf & paperwork drawers.

A very strong selling tool to enhance Brand visibility and highlight products. Conceived for all Watch Channels.



Gondola 140
Ref: 87066

Dimensions:
Sizes: H 140cm -
Rectangular base 80 x 40cm
Material:
Aluminium - Class Fire for all Airports - on wheels
Display Capacity:
5 sku's on shelf with locked storage & tray - open sale shelves

Brand & product highlighter. Conceived for all Watch Channels with open sale system.



Column Showcase 60
Ref: 87062

Dimensions: Sizes:
H 220cm - W 60cm - D 40cm
Material:
MDF, Tempered Glass with LED illumination.
Adjustable feet. Display
Capacity: 60 sku's on shelf with locked storage



Wall 100
Ref: 87016











Dimensions:
Sizes: H 220cm - W 100cm - D 50cm
Display Capacity:
80 sku's on shelf with locked storage with an integrated presentation tray/drawer.
Material :
MDF, Tempered Glass with LED illumination.
Adjustable feet. Fire Class: B1



Wall 120
Ref: 87017

Dimensions:
Sizes: H 220cm - W 120cm - D 50cm
Display Capacity:
80 sku's on shelf with locked storage with an integrated presentation tray/drawer.
Material :
MDF, Tempered Glass with LED illumination.
Adjustable feet. Fire Class: B1

Feature Description

SWISS MADE	Swiss made
3Y WARRANTY	3 year warranty
SQ	Swiss quartz movement
 30	Water-resistant down to a pressure of 3 bar (30m / 100 ft)
 100	Water-resistant down to a pressure of 10 bar (100m / 330 ft)
 200	Water-resistant down to a pressure of 20 bar (200m / 660 ft)
 31	Date
 Mon	Day
 Mon	Test Day function in Chronograph
	Unidirectional rotating bezel
steel 316L	Stainless steel 316L
PVD	Stainless steel case, color PVD treated
S CC	Sapphire coated crystal
Si	Silicone strap
KMH MPH	Tachymeter
	Case size in mm
	Lug width in mm
	Screw Crown

Victorinox Swiss Army SA
Route de Bâle 63
CH - 2800 Delémont - Switzerland
+41 (0) 32 421 39 00

Web Site: www.wenger.ch
Instagram: [Wenger_Official](#)
Facebook: [@WengerBrand](#)

Contact: info.wenger@victorinox.com
Customer Service: service.watches.ch@victorinox.com